

Fire safety checklist

- communication instructions

KEEP IT COOL
WITH A FIRE SAFE HOME

Young adults may lack information about safety issues, but they are receptive to learning. For this reason, the theme of the Fire Safety Week is the fire safety of young adults who have moved into their first home.

The attached fire safety checklist has been prepared as campaign materials. It allows residents to check that things at home are as they should be. The list includes only the most important issues and takes just a few minutes to read and hopefully correct any shortcomings. The checklist has been prepared together with experts from the Finnish National Rescue Association.

The checklist and information about the list can be shared on social media. The accompanying text below makes it easy to communicate about the checklist and its use to members or residents. The text can be used on social media, in newsletters, magazines or anywhere you can communicate about fire safety to young adults. Of course, you can also use your own accompanying notes.

The housing provider or landlord can also print out the checklist and distribute it to residents.

The Fire Safety Week will be visible widely on social media and other media in late November and early December. All campaign material can be shared in your own channels. You can also produce material in line with the week's theme that is specifically aimed at your own target group! When communicating, it is a good idea to use hashtags in the challenge text.

TEMPLATE FOR THE ACCOMPANYING TEXT:

Check the fire safety of your home now

A fire is much easier to prevent than to extinguish. We might not always think about the fact that even if a fire doesn't grow very large, the smoke from it quickly destroys valuable things. Furniture, clothes and other belongings in the home must be replaced after a fire.

Besides, a fire always causes psychological damage, even if no one is physically injured. A fire also often affects those around you. Your neighbours will suffer. Damaged property cost money to repair. That's why fire safety is a shared issue for residents.

Improving fire safety in your home doesn't take huge effort. With this checklist, you can improve your home's fire safety in just a few minutes. Keep it cool with a fire safe home!

SOCIAL MEDIA TEXTS:

- Check the fire safety of your home now!
Keep it cool with a fire safe home
- Check your home's smoke alarms now!
- Did you know that a cleaner kitchen is a more fire safe kitchen?
- #firesafety #firesafetyweek
@paloturvallisuusviikko



Fire Safety Week is an annual themed week with the aim to improve fire safety for everyone. The Fire Safety Week is coordinated by the Finnish National Rescue Association. The partners include rescue departments, rescue unions, the Ministry of the Interior, EHYT Association for Substance Abuse Prevention, the network of substance abuse prevention organisations, the Ecclesiastical Board's church social work services, the Finnish Real Estate Federation, Suomen Omakotiliitto, the Finnish Fire Officers' Association, the Central Association of Chimney Sweeps and the Finnish Association for the Welfare of Older Adults. The Fire Safety Week is funded by the Fire Protection Fund.